

Economic Development Corporation – 4B
Meeting Minutes
April 16, 2019

Meeting of the **Board Economic Development** met in the Bronte City Hall Council Room, 114 S. Washington, Bronte, Tx.

Meeting was called to order at 6:44 p.m. Board members present –Susan Williams, Brenda Hines, Marlene Vaughn, and Gwen Dyess. Lynn and Katie was absent, as well as Reese Braswell and Andra Arrott.

Pledge of Allegiance led by Susan Williams, President

Prayer by Susan.

No public comment

Approval of Minutes – Mar 5, 2019.

Motion by Marlene to approve minutes with correction deleting "Brenda Scott" on Seconded by Gwen. Ayes – All

Financial Report/AP – Discussed financials and AP. Motion by Gwen to approve. Seconded by Brenda. Ayes – All.

OLD BUSINESS

Update/Status of choosing designer for website update

Katie will do presentation at the upcoming city council meeting due to having to attend funeral last month, so will table at this time.

Discuss/Act – Update Mediajaw Hosting

The host for website has been changed from Mediajaw to Ryan Webb. We paid 6-month fee to Mediajaw to allow time to transition to Ryan and Katie.

Discuss/Act – Billboards

Teresa gave update regarding discussion with Sharon Flippin of AdArt DeSign, who did the billboards previously, regarding replacement, repair, etc. of the old signage. Sharon stated they could not be repaired and gave a quote for a new wrap installed at a cost of \$500.00 each. A new billboard, if poles are set, will install new stringers, face and install the new wrap for \$1575. Discussed putting a 4th sign on the Ballinger Highway. Will check into new design cost, landowner for Ballinger Highway area, AEP providing poles. Tabled pending obtaining more information as discussed.

Discuss/Act – Update on status of poles for installation of promotional banners

Gwen reported that she spoke to Fred of AEP, he will set them whenever someone could show him where. Teresa said she and Rickey will put blue "Xs" in the area where they are to be placed. Gwen will get Bobby Elizondo to come out and place them. Susan requested that we ask TxDOT for a traffic count to get optimal direction for the sign. Also will ask Reese at the bank and Shirley about putting the sign on their location.

Discuss/Act – Mural deposit to Presley Rumsey for Bivins Ins building

Teresa reported that Presley had asked for \$200.00 to purchase the paint for the mural, and would not go over \$2000.00 for the completion. Brenda made a motion to give her \$200.00 deposit. Seconded by Marlene. Ayes – All.

NEW BUSINESS

Review results of recent "Celebrity Turkey & Hog Hunt"

Susan reported on the success of the hunt. Noted that the committee had not yet met, so no official amounts, but feedback has been very positive.

Discuss/Act – Participation in Fort Chadbourne Foundation – Evening with a Hero, May 9

Discussion regarding the invitation from Fort Chadbourne Foundation to participate and reserve a table at the *Evening with a Hero* dinner on May 9th. A motion was made by Brenda to participate and have a table for members and local veterans. Seconded by Gwen. Ayes – All

Discuss/Act – Business Store Front Improvement Grants

- Donna Hall – No more information received. Tabled.
- Mark & Ronda Moore – Will ask if they are interested in an awning. Tabled.

Discussed the businesses downtown and the need for awnings. Will check into possibility of placing awnings over several of the businesses.

Discuss/Act – Loan Forgiveness Grant Application

- Larry's Auto

Gwen Dyess gave a report regarding needs for Larry's Auto, particularly since Tom's Tire has closed. Presented bids for work needed in order to upgrade business to facilitate the oil changes and greater workload. Application requires 2 bids, so will table action until packet is ready.

Discuss/Act – Loan Forgiveness Grant Application – Revision application
Tabled, as Teresa will research combining 2 year to 4 year.

Open Discussion

Adjourned at 6:56 p.m.



SUSAN WILLIAMS, PRESIDENT



BRENDA HINES, SECRETARY